

"When you've finished your own toilet in the morning, then it is time to attend to the toilet of your planet, just so, with the greatest care."

*Antoine de Saint-Exupéry: The Little Prince*

# GREENTECH2022

3rd GREEN ENERGY & SUSTAINABILITY  
EXHIBITION, CONFERENCE

26-27  
MAY 2022

ZALAEGRSZEG ZALAZONE  
TEST TRACK





## 3rd GREENTECH ZALAEGERSZEG



### WHY SHOULD YOU BE THERE?

- Meeting your current and future peers and potential future partners, networking
- Introduction to the latest information from high level government officials and businesses
- Opportunity to use advertising space among the media campaign prior to the event and on the spot
- Benefiting from the multi-channel, complex marketing campaign using local, regional and national media

### THE EVENT IN FIGURES

- 2 CONFERENCES
- 2 PROFESSIONAL DAY
- 20 PROFESSIONAL PROGRAMS, PRESENTATIONS
- 2 EDUCATIONAL DAYS
- 2 CAREER GUIDANCE PROGRAM
- 5 SECONDARY SCHOOLS
- 80 EXHIBITORS
- 5 UNIVERSITIES
- 400 PROFESSIONAL VISITOR

### PROGRAM

- EXHIBITION
- CONFERENCES
- PRESENTATIONS
- ELECTRIC & HIBRID VEHICLES
- TEST DRIVINGS
- PROFESSIONAL PROGRAMS
- TEST TRACK PRESENTATION
- CARRER GUIDANCE PROGRAMS

### TOPICS

- GREEN AUTOMOTIVE INDUSRY
- GREEN AUTOMOTIVE DEVELOPMENT
- SMART CITY, SMART TRANSPORT, SMART FUTURE
- GREEN INDUSTRY
- WATER MANAGEMENT







## PROGRAM\*\*

### 26 MAY, 2022 (THURSDAY)

#### 09.30: *GREETINGS*

**ZOLTÁN BALAI CZ** Major  
City of Zalaegerszeg

**LÁSZLÓ VIGH** Member of Parliament,  
Ministerial Commissioner

#### 09.45: *OPENING*

**JOERG BAUER** President & CEO  
Tungsum Operations\*

**DR. ISTVÁN NÉMETH PHD**  
vice-rector strategic affairs  
University of Pannonia

**DR. ZOLTÁN BIRKNER** President  
National Research, Development and Innovation Office  
Manager of The Circular Economy Technology Platform\*

**PROF. DR. LÁSZLÓ PALKOVICS** Minister  
Ministry for Innovation and Technology\*

#### 1. SECTION: AUTOMOTIVE INDUSTRY

##### The future is electrical?

#### 10.30: *PANEL DISCUSSION*

**PROF. DR. LÁSZLÓ PALKOVICS** Minister  
Ministry for Innovation and Technology\*

**ALFONS DINTNER** CEO  
Audi Hungária Zrt.\*

**ANDREAS PETER PFLEGER** Managing Director  
BMW Manufacturing Hungary Kft.\*

**DR. LÁSZLÓ URBÁN** Deputy CEO  
Magyar Suzuki Zrt.\*

**CHRISTIAN ANDREAS WOLFF** Managing Director  
Mercedes-Benz Manufacturing Hungary Kft.\*

**OLIVIA MESICS** Managing Director  
Opel Szentgotthárd Kft., Stellantis\*

Moderator: **CSABA KILIÁN** Secretary-General / MAGE\*

#### 11.50: *BREAK*

\*\*A rendezvényen történő részvétel díjmentes,  
de regisztrációhoz kötött.  
Regisztráció:

#### 2. SECTION: GREEN AUTOMOTIVE INDUSTRY & INNOVATION

#### 12.10: *SPEECH*

**DR. ZOLTÁN BIRKNER** President / NKFIH\*

#### 12.25: *PANEL DISCUSSION*

**DR. ZOLTÁN BIRKNER** President / NKFIH\*  
**BALÁZS LÓRÁND** Manager  
Continental Group, Budapest  
Artificial Intelligence Development Centre\*

**PÉTER GERGEN**  
director of electromobility development  
Engineering Center Budapest,  
Robert Bosch Kft.\*

**PÉTER FRANK**  
Research & Development Director  
Knorr-Bremse Fékrendszerek Kft.\*

**ZOLTÁN HAMAR** Managing Director  
Autóipari Próbapálya Zala Kft.\*

Moderator: **GÁBOR VÁRKONYI**  
blogger, journalist  
Mexpert of automotive market \*

#### 13.30: *BREAK*

#### 3. SECTION: GREEN INDUSTRY

##### Opportunity and Duty

#### 13.45: *SPEECH*

**LÁSZLÓ GYÖRGY** State Secretary / ITM\*

#### 14.00: *PANEL DISCUSSION*

**LÁSZLÓ GYÖRGY** State Secretary / ITM\*  
**TAMÁS KOVÁCS** President / Szabadics Zrt.\*  
**JÓZSEF DORMÁN** Managing Director  
ZÁÉV Zrt.\*

**ANTAL VARGA** Managing Director  
Duna Aszfalt Kft.\*  
Moderator: KPMG\*

#### 15.20: *CONCLUSION*

\* The requests is in progress







## 27 MAY, 2022 (FRIDAY)

### 09.30: *GREETINGS*

**ZOLTÁN BALAI** Major  
City of Zalaegerszeg

**LÁSZLÓ VIGH** Member of Parliament,  
Ministerial Commissioner

### 09.45: *OPENING*

**ZOLTÁN BALI** Deputy Major  
City of Zalaegerszeg\*

**PROF. DR. LÁSZLÓ PALKOVICS** Minister  
Ministry for Innovation and Technology\*

### 1. SECTION: *SMART CITY, SMART TRANSPORT, SMART FUTURE*

#### 10.15: *SPEECH*

**DR. LÁSZLÓ MOSÓCZI** State Secretary / ITM\*

#### 10.30: PANEL DISCUSSION

**DR. LÁSZLÓ MOSÓCZI** State Secretary / ITM\*

**ZOLTÁN BALI** Deputy Major  
City of Zalaegerszeg\*

**ATTILA BALLA** Deputy Managing Director,  
Enterprise Development  
Digitális Jólét Nonprofit Kft.\*

**BALÁZS WEINGARTNER** CEO / HUMDA\*

**ZSOLT BERTALAN**  
Technology & Innovations Director / MVM\*  
Moderator: DJP\*

#### 11.30: BREAK

### 2. SECTION: *WATER MANAGEMENT* Research/Development & Operation

#### 11.45: *SPEECH*

**ATTILA STEINER** State Secretary / ITM\*

#### 12.00: *KEREKASZTAL*

**ATTILA STEINER** State Secretary / ITM\*

**DR. ILDIKÓ GALAMBOS** Head of the Institute  
Soós Ernő Kutató-Fejlesztő Központ\*

**DR. DÓRA LAKY** Associate Professor  
Budapest University of Technology and Economics\*

**ANDRÁS ARNHOFER** CEO / Zalavíz Zrt.\*

**KRISZTINA BORSOS** Managing Director/ Hidrofilt Kft.\*  
Moderator: **GERGELY HANKÓ** Managing Director  
Hungarian Association of Environmental Enterprises

#### 13.00: CONCLUSION

\* The requests is in progress







## MAIN PATRONS

**VIKTOR ORBÁN** Minister President\*

**DR. JÁNOS ÁDER** former President of the Republic\*

## VÉDNÖKÖK

**PROF. DR. LÁSZLÓ PALKOVICS** Minister / ITM\*

**MIHÁLY VARGA** Minister / Ministry of Finance\*

**PÉTER SZIJJÁRTÓ** Minister / Ministry of Foreign Affairs & Trade\*

**LÁSZLÓ VIGH** Member of Parliament, Ministerial Commissioner

**ZOLTÁN BALAI CZ** Major / City of Zalaegerszeg

## ORGANIZER

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*\* The requests is in progress*