



Beyond Health & Wellness

October 16, 2025



On **October 16**, 2025, Invest Paris Region, the business team of Choose Paris Region will organize a **TechMeeting** on the theme of **Beyond Health & Wellness**.

TechMeetings are our signature **open innovation matchmaking events** that connect corporate groups from the Paris Region and international startups. They take place **in person** during a half-day dedicated to exploring the hottest topics in the industry and creating business synergies.

This edition will include conferences with panel discussions, expert talks, and startup pitches. It will conclude with one-on-one meeting sessions between participating corporate groups and international startups.

As a trusted partner, you can support this event by extending this opportunity to startups from your network!

This TechMeeting will allow selected startups to promote their solution, create valuable connections, and promote their brand in France.

If you know any **international startup that could benefit from this opportunity**, please share with them the following link: <https://live.eventtia.com/en/beyondhw2025/International-Startups>

Companies will find all the relevant information about the event, application form, and selection process at this address.

We thank you for your support and remain available should you have any questions about this TechMeeting.

About Us

Choose Paris Region is Paris Region's international attractiveness agency, which promotes the region's influence on the international stage, and provides a high-quality welcome and services to investors, visitors and talent from all over the world, while ensuring the Region's sustainable and balanced development.

Through its knowledge of the Regional economic ecosystem, the agency attracts and supports investors, and facilitates the setting up of companies thanks to targeted, personalized services and partners. It contributes to the development of strong, innovative and sustainable industrial sectors.

It promotes and develops the destination by working with tourism stakeholders and visitors. It provides the resources, tools, support and network that allow Paris Region tourism professionals to develop and distribute a high-quality, innovative and adapted offering.

It contributes to the excellence of Paris Region's film and audiovisual industry: as Europe's leading region, it supports French and international productions, drawing on its cultural heritage and its concentration of professionals and specialized companies.

Finally, the Agency supports and provides resources for international talent who want to settle and live in Paris Region for its quality of life and find the perfect work-life balance.



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