SMART CITY Summit & Expo | Net Zero City Expo 2027

3.16 Tue ▸ 19 Fri

TaiNEX 2, Taipei



Sales Kit & Package

Where City Leaders and Industry Innovators Meet to Shape the Future

Join 150,000+ visits, 700+ companies, and city representatives from 70+ countries, all in one place!

Founded in 1974, Taipei Computer Association is now *the largest industrial association in Taiwan*, with 3,500+ corporate members generating 80% of the total production value of Taiwan's ICT industry.

Organizer

TCA



Chairman: Jason Chen
(ACER Group)

Members

Exhibitions

Offices

Taipei, Taichung, Kaohsiung, Taiwan

Tokyo, Japan | Bangalore, India

"As the organizer of Asia's largest smart city tradeshow, TCA brings unparalleled access to Taiwan's ICT ecosystem, and a direct bridge to governments and enterprises across Asia, Europe, and beyond!"

Our services

- Government Projects
- Professional Exhibitions
- Innovation Contests
- Lobbying
- ICT Skill Certification
- Talent Training
- Media Channels

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SMART CITY Summit & Expo | Net Zero City Expo



As the world's largest smart city trade show and the only platform dedicated to city services, SCSE features the most comprehensive smart solutions and provides a cross-industry platform for both governments and businesses.

Over the years, SCSE has become the premier venue for showcasing groundbreaking innovations and fostering collaboration across various sectors, transforming smart city needs into real business opportunities!



B2B2G-ORIENTED

expo featuring abundant elements

Direct access to government procurement decision-makers, not just industry peers



CROSS-INDUSTRY

collaboration and networking platform

Find partners across sectors you'd never encounter at a single-industry event



LARGEST

smart city trade show in the world

The scale that justifies the trip to meet every major smart city player, all in four days

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Largest G2G Network

with a total of 463 cities and regions from 93 countries since 2016

NORTH AMERICA

US	City of San Marino, CA / City of Coral Springs, FL / City of North Miami, FL / City of North Miami Beach, FL / Village of Virginia Gardens, FL / City of Dodge City, KS / Montgomery County, MD / City of Westland, MI / City of Newark, NJ / City of Pittsburgh, PA / City of Dallas, TX / City of San Antonio, TX
Canada	City of Nanaimo, City of Burnaby

CENTRAL / SOUTH AMERICA

Brazil	Municipal de Nova Odessa, Jundiai, Prefeitura de Indaiatuba, Prefeitura de Novo Hamburgo, Municipal de Saúde, Prefeitura de Tupã, Bastos, Assaí, Ministério das Cidades, Prefeitura de Aracaju, Prefeitura de Carazinho, Prefeitura de Jaguari,
Guatemala	PLANIFICACIÓN TERRITORIAL de Guatemala, Ministry of Communication, Infrastructure and Housing, Municipalidad Nueva Santa Rosa, Mancomunidad Gran Ciudad del Sur
Saint Vincent	Prime Minister Office, St. Vincent and the Grenadi
Belize	Belmopan City

EUROPE

Spain	Málaga
Poland	Poznań, Gdynia, Lublin, Wrocław, Rzeszow, Katowice, Gdańsk
Germany	Karlsruhe, Dresden
Italy	Roma
Czech Republic	Vysočina, The Municipal District of Prague 6
Hungary	City of Pécs
UK	Greater Lincolnshire Combined County Authority
Ukraine	Zhytomyr, Lutsk, Lviv, Mykolaiv, Bucha, Dnipro, Vinnytsia, Uzhhorod
France	Syndicat Mixte Val d'Oise Numérique & du GIPC, Val de Loire Numérique
Netherlands	The Hague
Belgium	City of Brussels
Slovakia	City District Bratislava- Old Town, City of Senica, City of Medzev, Gelnica, Šahy

AFRICA

Nigeria	BUREAU OF PUBLIC PROCUREMENT (BPP)
Eswatini	Ministry of ICT of Eswatini, Mbabane City Council
Côte d'Ivoire	CONSEILLER REGIONAL DE LA ME, Odienné
Sierra Leone	Bonthe Municipal Council

ASIA

Thailand	Chiang Ra, depa, Rangsit, Sanpuloei, Nongsua, Khlong Tumru, Roi Et, Sila Town, Lamsamkaeo, Suphanburi, Maiked, Noenphra Town, Maptaphut Town, Chachoengsao, Warin Chamrap, Makhamkhu Town, Lam Sam Kaeo Town, Kamphaeng Phet Town, Pattani Town
Japan	Tokyo, Kameoka, Kitakyushu, Kumamoto, Chiba
South Korea	Seoul, Daegu
The Philippines	Makati, Baguio, Koronadal, Tuguegarao, Iligan, Ilocos Norte, Zamboanga del Sur, Naga, Victorias, Sangguniang Panglungsod, Calapan, Butuan, Marikina, Carmona, Cagayan, Iloilo, Cavite
Malaysia	Penang Stage, Seberang Perai, Selangor
Vietnam	Ca Mau Province
Türkiye	Adana Metropolitan Municipality
Singapore	North West District
India	Government of Telangana

OCEANIA

Australia	Bundaberg Regional Council, City of Moreton Bay, Logan City
New Zealand	Palmerston North, Rotorua Lakes Council
Palau	Ministry of Public Infrasstructure & Industries
Tuvalu	VAITUPU ISLAND ASSEMBLY

Your next potential government client or city partner is already in our network !

Participated in SCSE 2026

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Features of Smart City Summit & Expo



The One and Only Expo with Total Solutions

AI/ IoT/ 5G

Net Zero/ E-Governance

Smart Healthcare/ Smart Building

Intelligent Transportation System

Startups/ Energy/ Surveillance



Diverse Insights and New Technologies

City Leaders Summit

Professionals from Telco & SI

Cutting-edge Technology

Global Trends in Smart City



A Series of SCSE Events

Expo Tour

One-on-one Meetings

Group Matchmakings

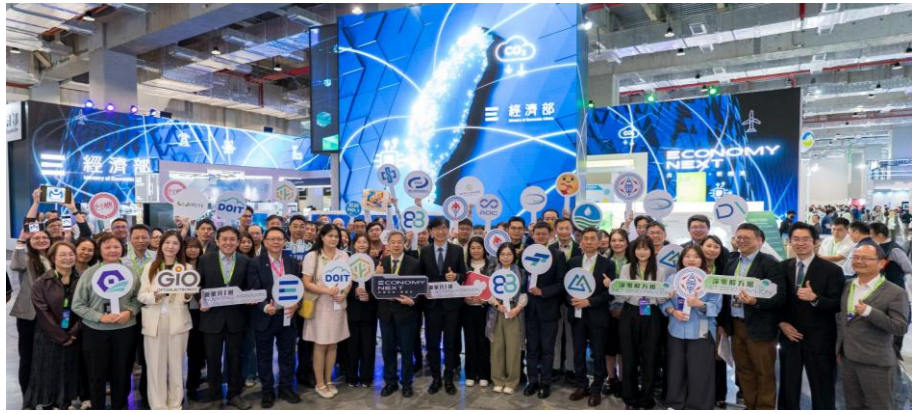
Real-site Demo Tours

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Highlights of the SCSE 2026









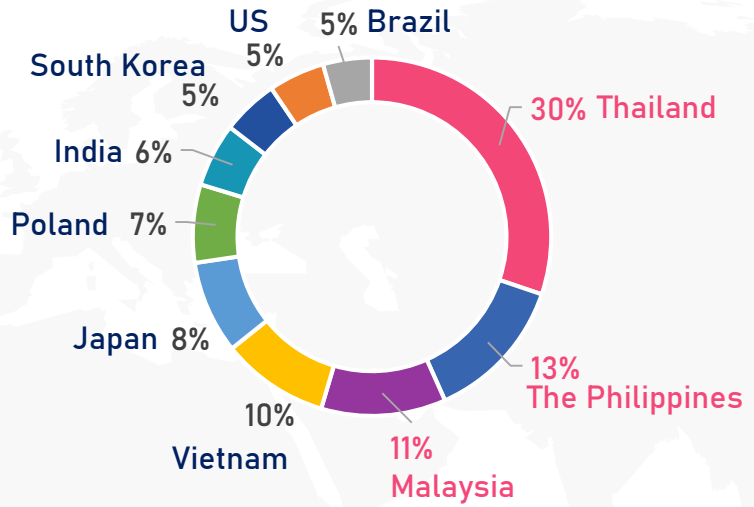




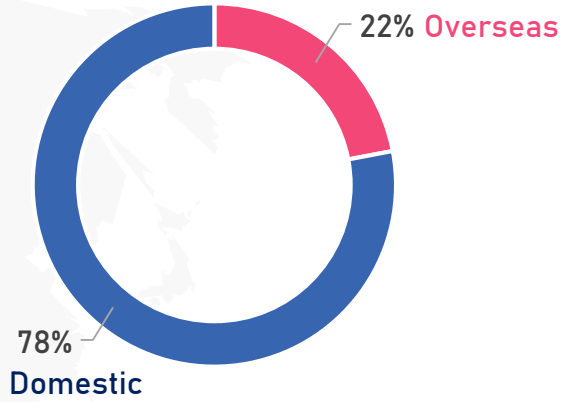
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Visitor Segmentation

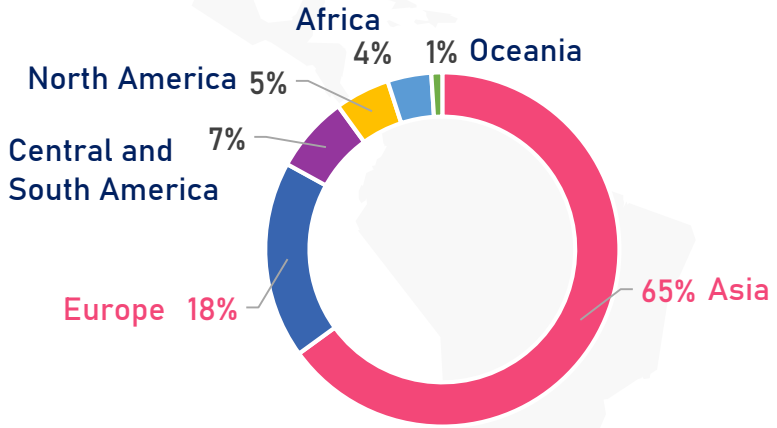
Top 10 Visiting Countries



Overseas Visitor Ratio



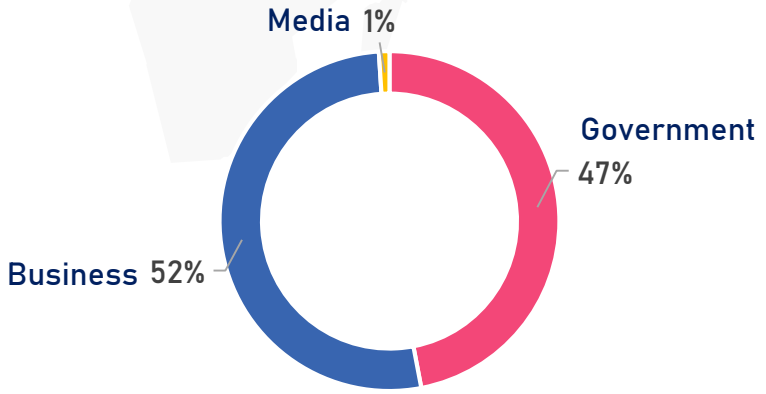
Demographics by Continent



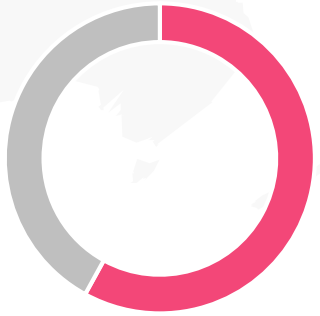
> With 65% Asian market reach and 58% decision-maker attendance, SCSE is where the right connections find you!

14%

Visitor by Sector



C-level & Decision Maker

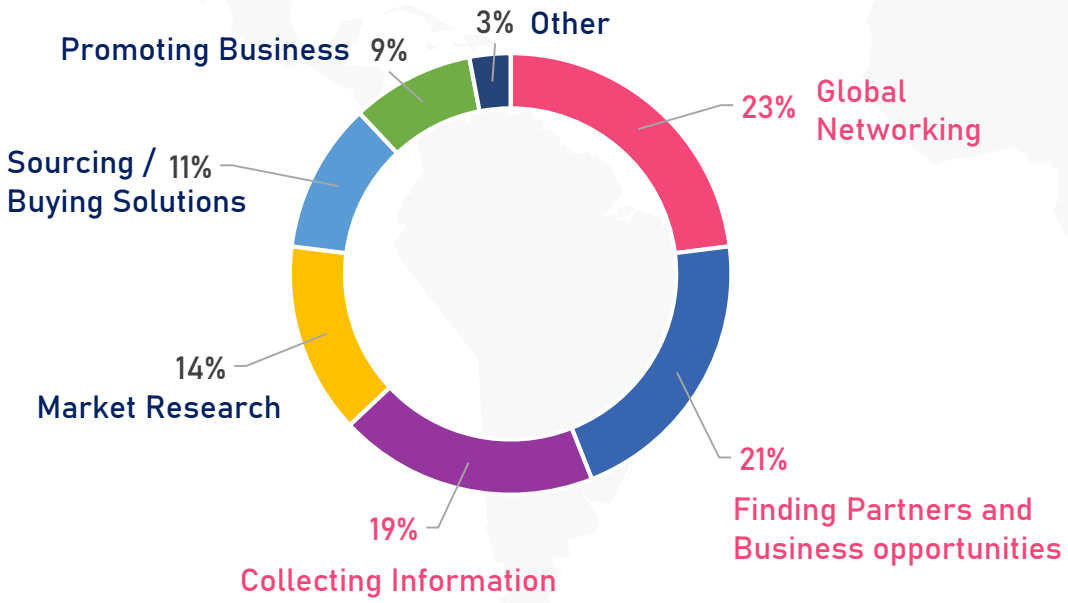


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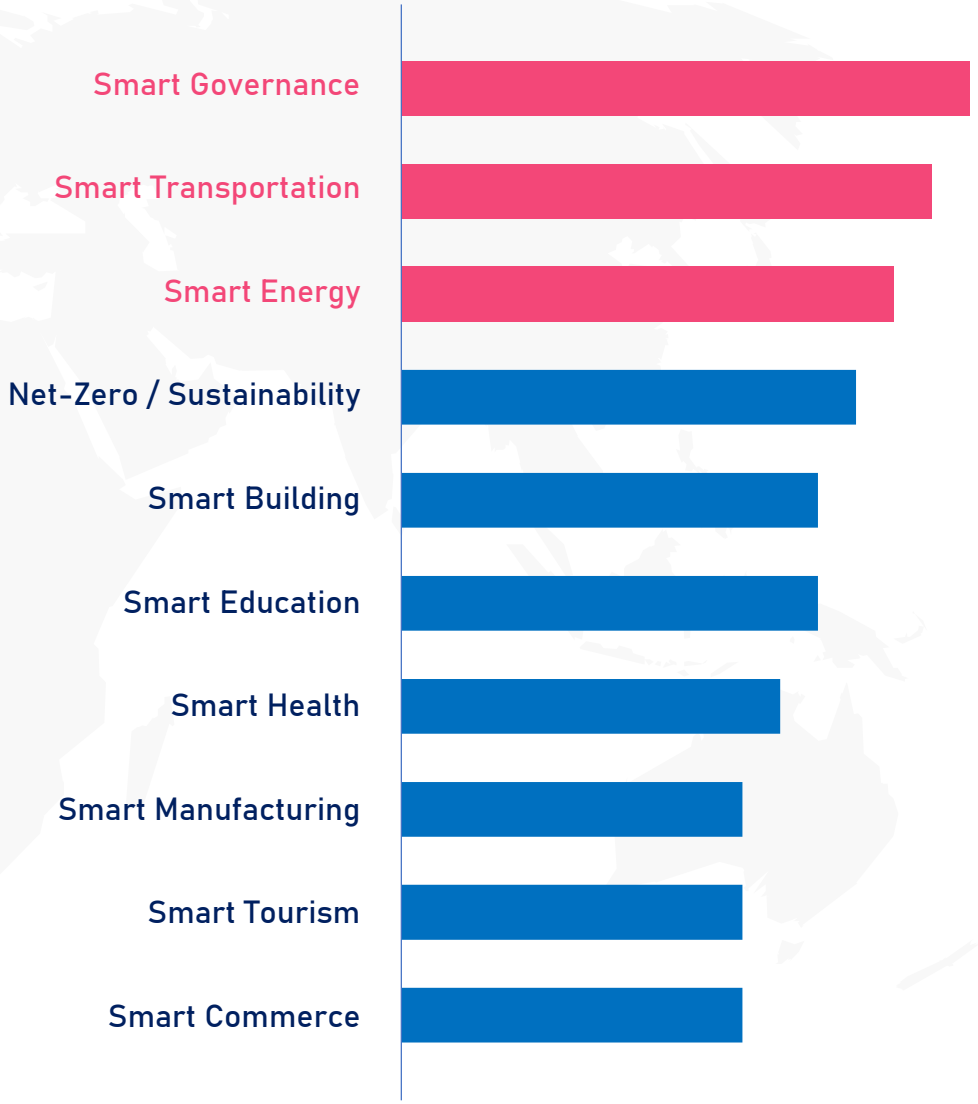
62% of visitors come seeking partnerships, business opportunities, or industry insights.

Visitor Segmentation

Purpose of Visit



Top 10 Areas of Interest



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The leading event for smart cities

A Huge Success in SCSE 2026 with 17% growth

Cities are facing bigger challenges than ever, and the demand for real, scalable solutions has never been greater.
That's why SCSE keeps growing. Be part of what's next!

- **140,000+** In-person visits
- **53** Countries
- **700+** Companies
- **513** City Representatives
- **2,250** Booths
- **350+** Networking sessions
- **70+** Forum Sessions
- **14,000+** Audience

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Delegates from All Around the World



Join the full spectrum of the smart city ecosystem. Come visit and be part of SCSE 2027!

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Event Highlights

City Vision in Action

Turning urban ambitions into real-world solutions

USD 10M+
in potential business contract value

Launched for the first time at SCSE, City Vision in Action brings together city representatives, industry partners, and solution providers through international co-creation workshops, transforming real city needs into actionable collaboration.



Co-creation Workshops
6 themed groups tackling real city pain points



20+ International Cities Participating
Japan · Malaysia · Philippines · Thailand · USA · UK · Germany · Australia · Brazil

- Direct match between city needs and industry solutions
- Accelerating the global deployment of smart city solutions

Transportation and sustainable energy represent shared pain points among cities

Global Business Matchmaking Event

City & Industry Connection Platform

Collaboration opportunities across ITS, Energy Transition, Public Safety, and Digital Healthcare





150+	72%	78%
Matchmaking Sessions	Match Accuracy	Follow-up Engagement

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Event Highlights

Smart Startups Program

Connecting the Smart Solutions Ecosystem

240 Startups

25 Global Accelerators

15 Countries

50% International teams

118% growth



Cross-border, Cross-city

Enabling multi-country, multi-city market applications



Cross-domain Applications

Transportation / Healthcare / Construction / Green Energy / Multi-sector Solutions

Global Partnerships & Business Matchmaking

SCSE puts the right people together, with a structured framework to move from introduction to agreement!



Kaohsiung City & Katowice, Poland



Taichung City & Montgomery County, USA



Taipei City & Dresden, Germany



Texas A&M Transportation Institute with TTIA and UAS Taiwan



Taiwan Carbon Solution Exchange and CABEI

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Why Taiwan? Why SCSE?

Your Gateway to Asia's Smart City Markets

Taiwan is home to ASUS, Foxconn, TSMC, and Advantech, we sit at the center of Asia's tech supply chain. With strong government backing for smart city exports, Taiwan is the ideal launchpad for Southeast Asia's fastest-growing municipal markets.



World-Class Tech Ecosystem

Direct access to global ICT leaders and cutting-edge smart city innovation.

Government Supported Exports

Strong institutional support for smart city deployment across Southeast Asia and beyond.

Fastest Growing Municipal Market

SCSE connects you directly to the world's most dynamic city procurement opportunities.

Safe & World-Class Venue

A safe, easy-to-navigate venue with world-class hospitality for international delegations.

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Benefits at SCSE 2027



Enter new markets



Build your brand awareness and image



91%
Event satisfaction

88%
Will visit again

3000+ Matchmaking Sessions
Since 2014

110+ MOUs signed during the SCSE
Since 2014

Showcase platform



Meet key players from government and business



Generate sales leads

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Get ready for the SCSE 2027

Bigger scale, broader reach! SCSE 2027 is where your next opportunity finds you!

Highlight Themes

AI Application

- Mobility / Next-gen Communications
- Healthcare / Building / Education
  Manufacturing / Retail / Finance

Smart Governance

- Digital Twins for City Planning
- Smart Environmental Control
- Smart Tourism

Energy Transition

- Green Energy
- Smart Energy Management
- Smart Grid & Microgrid

Net Zero Sustainability

- Carbon Management
- ESG Sustainability
- Circular Economy

Innovation

- Startups Solving City Challenges
- Global Startup Ecosystem
- AI for Social Impact

Safety & Resilience

- Smart Disaster Response
- City-wide Early Warning Systems
- Safe City Alliance

Exhibition Scale

2,500+
Booths

700+
Companies

70+
Countries

150,000+
Visits

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4 days at SCSE, where infinite ideas meet real action!



Explore exhibitions and interact with global new key players from different industries



Join your pre-scheduled one-on-one matchmaking sessions



Attend the professional forums and customized group networking events

Be part of the SCSE 2027!



Exhibitor



Government & Business Delegation



Media Partner



Smart Startups Program



Organize Your Event
(Forum, Matchmaking, Networking)

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Save your dates

August officially opens registration for

- Visitor
- Exhibitor
- Smart Startups Program

Jan. 29th, 2027 closes for VIP registration

Aug. → Sep. → Jan. → Feb. → Mar.

Sep. 1st opens for VIP registration

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VIP Application

➲ Sign up at smartcity.org.tw/vip

Sep. 1st, 2026

VIP application opens

Jan. 29th, 2027

VIP application deadline

NO application will be accepted after this date



*For more information, notices, terms and conditions, please refer to the **VIP program** issued by the organizer.*
The organizer reserves the right to review, reject, and/or withhold sponsorships to ineligible applications .

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See you at

Ready to be part of the world's most impactful smart city trade show?
Our team is here to help you find the participation format that works best for you!







SMART CITY Summit & Expo | Net Zero City Expo

2027

3.16 Tue ▸ 19 Fri

TaiNEX 2, Taipei



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en.smartcity.org.tw

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3.16 Tue ▸ 19 Fri

TaiNEX 2, Taipei

Programs



Event Programs



City Vision in Action

Global platform connecting cities and solution providers for real-world implementation



Exhibitor Plans

High-value package for maximum exposure and engagement at SCSE



Smart Startups Program

Curated platform for startup visibility, connections, and ecosystem growth



Event Hosting

Tailored opportunity to host events and engage targeted audiences at SCSE

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City Vision in Action

Real cities. Real problems. Real solutions.

The campaign aims to promote international cooperation by identifying real-world urban challenges and facilitating targeted matchmaking between city leaders and solution providers.

Through strategic engagement and curated events, the campaign seeks to drive impactful partnerships and expand global participation in smart city development.

➲ Apply at smartcity.org.tw/vip



CITY VISION ZONE

A visually engaging poster slot that displays city challenges and curated solution providers.



GLOBAL BUSINESS MATCHMAKING EVENT

Priority access to SCSE's flagship matchmaking event for focused, results-driven conversations.



CITY VISION WORKSHOP

A half-day, closed-door workshop for in-depth discussion of key urban pain points.

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Exhibitor Plans

	PAVILION PLAN	STANDARD PLAN
BOOTH TYPE (3 x 3 meters per booth)	Raw Space Booth	Shell Scheme Booth
SPECIAL RATE (per booth)	USD 4,000 ~~USD 5,000~~	USD 5,000 ~~USD 6,000~~
EARLY BIRD	Additional 20% off if apply before Dec. 31st, 2026!	

★ 15% deposit of the total purchase amount required to finalize application.

★ Subsidized accommodation* for foreign exhibitors (up to 3 persons per booth) during event dates.

◉ *Please refer to the Exhibitor Application Kit for booth specification, subsidized accommodation, and other details.*

◉ *Please feel free to contact us if customized offer is required.*

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Smart Startups Program

Driving urban innovation through startup collaboration.

➲ Apply at https://reurl.cc/oR4AaD



Display

Featuring over 240 local and international startups.



Pitch

Pitch your innovations to global investors, corporates, and city leaders.



Matchmaking

Connect with global system integrators and investors.

ACCELERATOR PACKAGE

Application Fee | FREE

Application Requirement | Assembly of at least 6 startups

SINGLE STARTUP PACKAGE

Application Fee | USD 1,000

Application Requirement | Established after Jan. 1, 2017

Program content includes:

- Display space to showcase solutions and engage global smart city stakeholders.
- Opportunity to be selected to present before industry leaders, partners, and investors.
- Themed matchmaking sessions to foster targeted collaboration (discounted participation fee: USD 20 per startup).
- 5-night subsidized accommodation* during designated event dates for eligible participants.

Please refer to the Application Kit for booth specification, subsidized accommodation, and other details.

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How to Apply

Step 1

SUBMIT APPLICATION

Nov. 2nd, 2026 – Jan. 8th, 2027

- Sign up by visiting the official webpage of Smart Startups Program: https://reurl.cc/oR4AaD

Step 2

RECEIVE CONFIRMATION

- A confirmation email will be sent within 3 business days after application is received.
- Payment (if applicable) must be completed by Jan. 15th, 2027.

Step 3

RECEIVE HANDBOOK
SUBMIT DISPLAY MATERIAL

- Submit all print files (e.g., backdrop, promo materials) to the official contractor by Jan. 31st, 2027.
  **Please submit your materials on time.*

Step 4

ATTEND 2027 SCSE

Mar. 16th – 19th, 2027

- Smart Startups Program commences with Smart City Summit & Expo (SCSE)

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Event Hosting Options

Space Rental Rate

Plan	Half Day - 4 Hours	Full Day - 8 Hours
Scale	Max of 150 Audience	
Price	USD 15,000	USD 30,000
Equipment	• A laptop computer for presentation slides • A presentation pen • Projector w/ screen or digital screen system base on venue • 2 wireless microphones with speaker system • A podium • A registration desk • Chairs based on scale	

*Event types include (but not limited to): conferences, forums, bilateral meetings, group matchmaking sessions, etc.
*For any customization requirements, please contact the organizer directly.

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TaiNEX 2, Taipei

Packages



VIP Packages



Government Officials

Ministerial-level central government leaders, mayors, or deputy mayors from local governments



Business Delegations

Smart city related companies and corporations, research institutes, associations or organizations



Media Partners

Journalists, writers, and content creators with credible experience

Valid for applications submitted by January 29, 2027.

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GOVERNMENT OFFICIALS

Ministerial-level central government leaders, mayors, or deputy mayors from local governments, each leading a delegation of up to 5 members of government representatives.



1 Round-Trip Flight Reimbursement
(for group leader only)

Travel subsidy varies by region with additional participation-based support, up to a capped amount.

*Limited to Premium Economy/Economy



3-Night Subsidized Accommodation

In designated hotels and during specified dates, with a price cap of TWD 3,000 (≈USD 100) per night per room



3-Day VIP Program

Including exclusive invitations to special visits, business tours, and networking events for VIPs only

* All applicants are required to comply with the Official SCSE VIP Program regulations and review the guidelines in full, which outline all subsidy amounts and participation levels.
* TCA reserves the right to revise the packages and verify applicants.

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Government VIP Program

Mar. 16th	Mar. 17th	Mar. 18th
★ Expo tour ★ Opening Ceremony ✔ Welcome Luncheon ★ Net Zero City Leaders Summit	✔ City Vision in Action Workshop ✔ Global Business Matchmaking Event	✔ Real-site Demo Tour ✔ Cultural Tour

*Event highlights are marked with ★ and full participation is required for delegation leaders
*TCA reserves the right to revise the program without notice in advance

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BUSINESS DELEGATIONS

Smart city related companies and corporations, research institutes, associations or organizations with at least 10 persons in the visiting delegation.



1 Round-Trip Flight Reimbursement
(for group leader only)

Travel subsidy varies by region with additional participation-based support, up to a capped amount.

*Limited to Economy Class



3-Night Subsidized Accommodation

In designated hotels and during specified dates, with a price cap of TWD 3,000 (≈USD 100) per night per room



3-Day VIP Program

Including exclusive invitations to special visits, group matchmaking sessions, and networking events for VIPs only

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* TCA reserves the right to revise the packages and verify applicants.

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Business VIP Program

Each business VIP delegation will be entitled to the event support only when they fulfill their participation in some activities at 2027 SCSE as below:

- ★ 1 Expo Tour
- ★ 2 Professional Forums
- ★ Global Business Matchmaking Event or 5+ Business Matchmaking Sessions
- ★ Complete and submit the Matchmaking Participation Form







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MEDIA PARTNERS

Journalists, writers, and content creators with credible experience in smart city, technology, or public-interest topics, published through global media such as newsletters, newspapers, magazines, YouTube, social media, or other multimedia.



1 Round-Trip Flight Reimbursement
(for group leader only)

Travel subsidy varies by region with additional participation-based support, up to a capped amount.

*Limited to Economy Class



3-Night Subsidized Accommodation

in designated hotels and during specified dates, with a price cap of TWD 3,000 (≈USD 100) per night per room



Exclusive Program

Including exclusive invitations to special visits, expo tour, and networking events for VIPs only

* All applicants are required to comply with the Official SCSE VIP Program regulations and review the guidelines in full, which outline all subsidy amounts and participation levels.
* TCA reserves the right to revise the packages and verify applicants.

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Media VIP Program

Media VIPs must fulfill their obligation by producing and submitting at least 3 news pieces that highlight favorable aspects of the Smart City Summit & Expo. These news pieces can be in written or video format and should be published on online or print media during the event or within 1 month after its conclusion.

Recommended outcome content including (not limited to):

- ★ Opening Ceremony
- ★ Exhibition (Exhibitor interviews, Co-located events, Expo Tour, etc.)
- ★ Professional Forums (Themes and topics, Speaker interviews, etc.)

Media VIPs are required to:

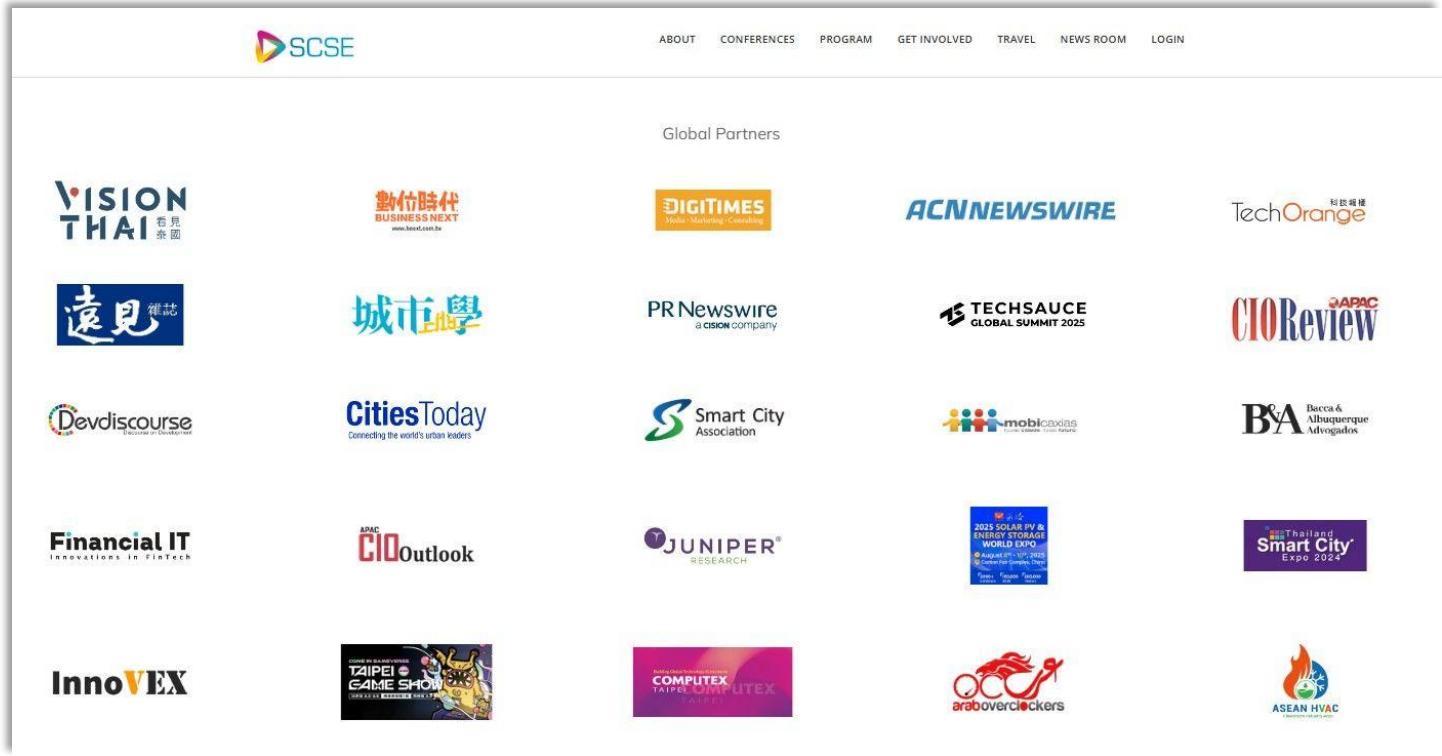
- ★ Share or publish SCSE Official Press Release

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Online & Social Media Promotion Exchange

FREE

Exchanging banners & content on social media channels & official websites





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